

Schedule Coaching Call - Sean Mize

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Sean Mize

Now that you've done all the preliminary steps: you've determined what folks need, the steps they need to learn, you've chosen how you are going to deliver your coaching, and signed up for the appropriate services, it's time to start coaching.

And yes, this is a bottleneck for some people.

It's like they never feel ready.

The truth is, you probably won't feel ready until AFTER you've started coaching.

So you simply have to start.

You've enrolled for the service that will deliver your live coaching, instantteleseminar or zoom or gotowebinar or webinarjam, or another . . .

You have an autoresponder service such as infusionsoft, mailchimp or aweber.

Now it's time to simply schedule the first live call, write an email, and include a link in the email to your scheduled coaching call in instantteleseminar or zoom or gotowebinar or webinarjam, or another . . .

Here's a sample email

Subject line:

Here is the access line for the coaching call on Tuesday at 11 AM ET

Body:

(firstname code)

Here is the access line for the coaching call on Tuesday at 11 AM ET:

(access line from teleseminar or webinar service)

See you there!

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Your name

(note: I use ET as a standard for all my scheduling. I find most people in most time zones know how many hours they are from Eastern Time. Not as many know their differential from Mountain Time or Central Time or even GMT etc.

So just because you live in a certain time zone, doesn't mean that time zone is easiest for most folks to convert to, and I've found that ET generates the least # of customer service tickets asking how to convert, or what time it is where they are!)

yes, sometimes these little things make all the difference in the world in terms of simplicity and easy . . . and sanity!

That's it.

Then show up for your first coaching call!

Coach.

Send clients the recording of it after the call (or if you use instantteleseminar like I do, simply enable the replay on the same link you send for the coaching call access, so I only send one email: the live access email, which will contain the recording after the call)

Yes, scheduling delivery is just this easy!